



LEO BURNETT U.S.A.

ADVERTISING

PRUDENTIAL PLAZA • CHICAGO, ILLINOIS 60601 • 312-565-5959

January 11, 1985

Mr. Roy Cooper
E.T. Legg and Company
P.O. Box 4601
Hialeah, FL 33014

RE: MARLBORO VERTICAL DISPLAYS - JACKSONVILLE, FL

Dear Roy:

Per our conversation it will be necessary to request illumination credit on all four verticals in Jacksonville because all were without light fixtures.

I ran the credit from the installation/start date through February 1985, which totaled 14 months. This gives you until 2/13/85 to complete the illumination on 2 units and 2/14/85 on the other two based on their original start date.

Please let me know for sure when the lights are working on these units so I can issue a follow-up report.

Thank you for your cooperation.

Best regards,

LEO BURNETT U.S.A.

Glenn Carroll (S.L.)

Glenn Carroll

/lb

CC: Messrs. D. Lemley, C. Massler, J. Sullivan

Mr. Glenn Carroll
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